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PRESS RELEASE

AF International to demonstrate Tech-Rescue at Paperworld 2014

The established manufacturer of specialist PC, office equipment and multi-media cleaning solutions, AF International, will demonstrate their new and highly sort after Tech-Rescue Kits (TRK000MIN and TRK000MAX) at Paperworld 2014, Hall 3.0, Stand E55.

The Tech-Rescue Kit's remove moisture from electronic devices, quickly and safely by following some very simple but effective instructions. The kit acts as an emergency recovery for mobile phones, tablets, cameras, MP3 players and any other electronic or battery operated device. The 'Mini' kit is aimed at smaller gadgets like smartphones and watches, the 'Maxi' covers larger items such as tablets and SLR cameras.

Karen Harrison, Group Marketing Manager "Our initial plan for the Tech-Rescue kit in July this year was to do a small trial in the UK to find out the extent of interest prior to rolling out the production. The interest was exceptional and now all our key customers are selling both kits and are experiencing remarkable sales success. We will be showing the kit in January at the Paperworld Exhibition in Frankfurt. People interested in finding out further information are welcome to visit us at our stand."

The AF Tech-Rescue kits have undergone rigorous laboratory testing and are proven to recover phones and other personal electronic devices such as hand held games consoles and tablets, even after prolonged submersion in water. Other liquids such as salt water, alcohol, toilet contents can also be removed with a combination of rinsing the pollutant away with clean water and then using the AF Tech-Rescue kit.

Karen Harrison, Marketing Manager "Smartphones and tablets are increasingly a critical part of our lives. We use them to manage all our contacts, our diaries, emails, photographs, social media, bank accounts, games and 100s of other applications. So damaging it with water or other liquids can be a disaster. The AF Tech-Rescue kits are a simple but very effective kit which people really relate too".

The AF Tech-Rescue is being sold as a First Aid Kit for gadgets. The consumers keep the Tech-Rescue kit tucked away and on-hand in case any spillages. Mobile workers are also travelling with the pouch in their laptop bags and cars.

The Tech-Rescue kits quick and extremely easy to use, with clear, precise instructions printed on each emergency Tech-Rescue pack. The sachets within the pouch will draw out water and soak up moisture generated within the sealed foil pouch, drying out your gadget.

Pick up further information at Paperworld Exhibiton 2014 at the AF International stand, Hall 3.0, stand E55.

To find out about office equipment cleaning and the right products to use go to <u>www.af-net.com</u>. News updates, competitions and giveaways can be found on our facebook page, AF International, at <u>https://www.facebook.com/AFInternational</u> and on twitter @AFInternational.

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Editors Note:

From its manufacturing sites in the UK and China & South America, AF International supplies a total range of screen, keyboard and surface, printer and fax, telephone and multi-media cleaning products to ISO 9001:2008, ISO 14001 and ISO 18001 certification. AF has sales offices in the UK, France, Germany, Australia, Brazil, India and China and is represented throughout the world.

The H K Wentworth Group is one of Europe's leading manufacturing companies in the fields of speciality chemicals and resins production. The company's premier brands – AF International, Electrolube and EuroChemi - are respected throughout their industries for innovation and quality and are the result of the Group's continued investment in research and development, modern manufacturing and an infrastructure that promotes strong and successful distribution partnerships.